



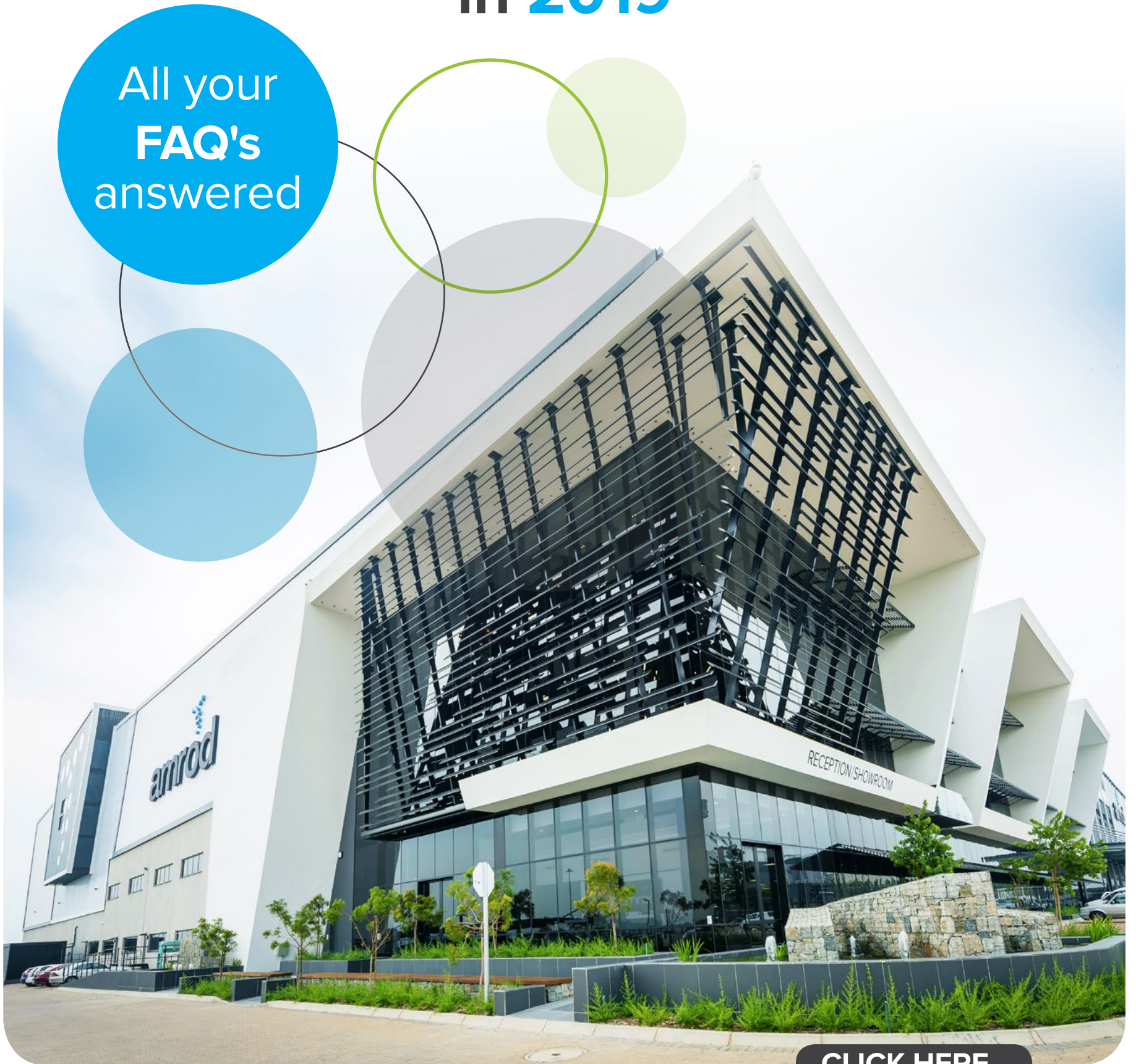
The how-to-guide to working with

altitude[®]

by Wizard

in **2019**

All your
FAQ's
answered



CLICK HERE
TO ENTER

CLICK BELOW

TO GO TO YOUR QUESTION

What is **Altitude by Wizard**?

altitude

How will my **ALP** spend work?



Who will be my **point of contact**?



How do I **place my Altitude order** at Amrod South Africa branches?



How do I **place my Altitude order** at Amrod Africa branches?



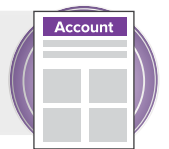
What websites are **available for Altitude products**?



How do I log into the new **Altitude website**?



Will I have **one account for payment**?



Do I need to register a **new account with Amrod**?



How will I be **invoiced**?



Where do I **collect my order**?



Where can I find an **Altitude Showroom**?



Will branding be available on **Altitude products**?





What is Altitude by Wizard?

The acquisition of Wizard by Amrod in December 2017 has led to the creation of the Amrod Group which strives to be a global Leader in the Promotional Products industry.

Amrod's trade-only, customer-oriented, technology-driven approach has helped fuel tremendous growth within the industry over the last 2 decades and has brought pioneering innovative solutions to you, such as, online stock checks, pricing inclusive of branding pricing, LOGO 24; online ordering and industry leading turn-around times.

The newly formed Amrod Group will continue to grow its business on these founding principles of:



The Wizard product offering will now be known as



From 16 January 2019, the Amrod TOTAL SOLUTION will apply to all the products within the integrated Amrod & Wizard group.

We are excited to be launching our comprehensive, reinvigorated Altitude by Wizard range of clothing and gifting on the 25th of February 2019.

The significantly expanded Altitude by Wizard Clothing and Gifting collection has been designed and priced to offer exceptional value. We have been working extensively over the past twelve months on product development to ensure we can deliver this value. The new Altitude by Wizard clothing range will be available in our 2019 combined Amrod and Altitude catalogues alongside the Altitude by Wizard gifting range which will be available in a stand-alone 2019 catalogue until June 2019, where after the gifting catalogues will also be combined.

As a customer you will enjoy an even wider product offering, allowing you to cater to the ever-increasing end-user requests. Most importantly, you will be able to offer the new Altitude by Wizard range with confidence, knowing that it is supported and backed by the Amrod Total Solution.

We have compiled this easy to use guide, to answer the FAQ's you may have regarding Amrod and Wizard and to include information on how to deal with us in 2019. If you have any questions, please contact your Account Manager, who will guide you through all the new developments and answer any of your questions.



How will my ALP spend work?

Amrod Loyalty Programme - **ALP 2019** - Now including **altitude**® by Wizard

DISCOUNTS

The 11 tiers on the ALP programme will remain in place. The new targets for 2019 will apply across your combined Amrod and Altitude by Wizard spend. In 2019 Altitude orders will attract bonus points in a similar fashion to Amrod orders. The discounts given on the Amrod and Altitude ranges of products will, however, differ.

The Amrod Loyalty Programme (ALP) is the leading loyalty programme in the industry. It is a transparent and well regarded programme that actively rewards clients for not only their spend with Amrod, but their general engagement with Amrod, including their willingness to use Amrod's online options.



In 2019, the Amrod Loyalty Programme will be extended to consider your interaction with the group at large, Amrod and Wizard combined. Therefore to ensure that we keep things simple to understand, there will be only one loyalty programme going forward, integrating your spend within our group so that you benefit no matter whether you purchase product from Amrod or Wizard (the Altitude range). To aid you further and hopefully assist you in reaching your targeted tier, at the end of 2018, we will be adding your spend with Wizard in 2018 (1ALP = R1 spent) to your Amrod ALP points.

TARGETS AND REWARDS

	JADE	QUARTZ	CHROME	BRONZE	COBALT	SILVER	GOLD	PLATINUM	DIAMOND	TITANIUM	TANZANITE
ALP POINTS TARGET	BASE TIER	100 000	325 000	675 000	1 275 000	1 950 000	2 750 000	4 000 000	6 000 000	10 000 000	15 000 000
AMROD PRODUCTS - ALP DISCOUNTS											
Gifts & Headwear (excluding reduced-discount and discontinued items)	X	X	2.5%	5%	7.5%	10%	12.5%	15%	17.5%	20%	22.5%
Clothing (excluding reduced-discount and discontinued items)	X	X	2%	3%	4%	5%	7.5%	10%	12.5%	15%	17.5%
ALTITUDE BY WIZARD PRODUCTS - ALP DISCOUNTS											
Gifts, Clothing & Headwear (excluding reduced-discount and discontinued items)	X	X	1%	2%	3%	4%	6%	8%	10%	12.5%	15%
AMROD GROUP - ALP DISCOUNTS (AMROD & ALTITUDE PRODUCTS)											
In-house branding & setup charges	X	X	2.5%	5%	7.5%	10%	12.5%	15%	17.5%	20%	22.5%
Reduced-discount Gifts & Headwear	X	X	X	X	X	5%	5%	5%	7.5%	7.5%	10%
Reduced-discount Clothing	X	X	X	X	X	2.5%	2.5%	2.5%	3.5%	3.5%	5%
Discontinued Gifts & Clothing	X	X	X	X	X	X	X	X	X	2.5%	5%

TARGETS FOR 2019

The targets of the ALP programme are reviewed annually and have been adjusted for 2019 to account the Altitude by Wizard products which now form part of this programme, with the expanded offering there are even more opportunities to earn points and the benefit that come with higher tier status.

50% BONUS POINTS Online order of samples	20% BONUS POINTS Online order of bulk products capped at 10 000 points per order	100% BONUS POINTS Ordering of discontinued products	500 BONUS POINTS For every job card uploaded online	500 BONUS POINTS For every layout approved online	5 000 BONUS POINTS For the first delivery made through our online delivery service	500 BONUS POINTS For every subsequent delivery through our online delivery service	50% BONUS POINTS LOGO24 orders	2000 BONUS POINTS For attending webinars per attendee per session	2000 BONUS POINTS For attending training per attendee per session
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JADE

Customers who have not accumulated 50 000 ALP points with their combined 2018 spend across Amrod and Wizard will begin 2019 on the Jade tier. For more detailed information on our Jade offering please [CLICK HERE](#)

For full detailed outlines of the ALP programme and all the benefits associated with the programme, please [CLICK HERE](#)



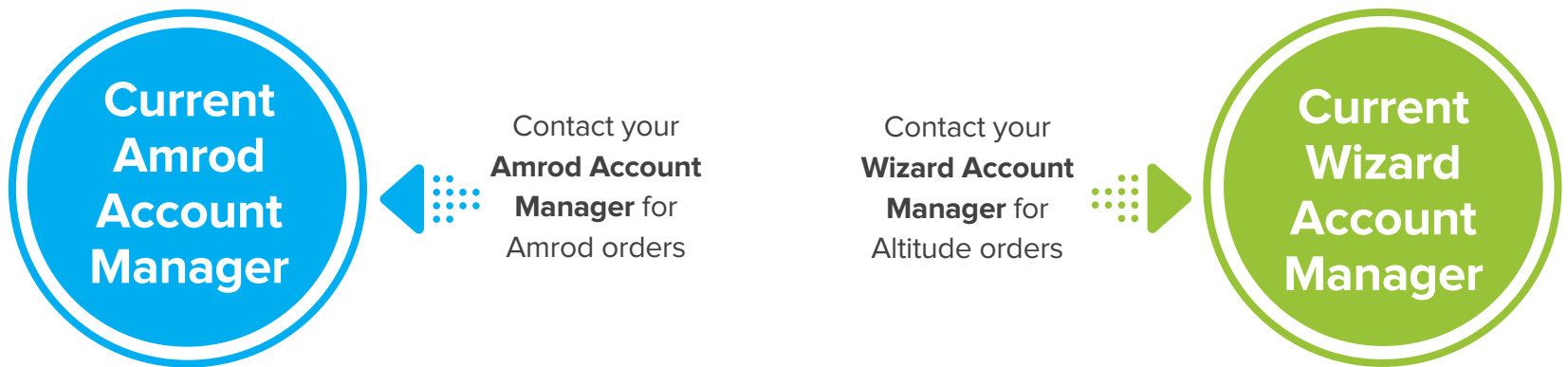


Who will be my point of contact

From the 16th of January you will have two Account Managers.

We aim to fully integrate the sales teams and allocate one point of contact over time. While we are in the initial phase we have opted to maintain two Account Managers so that we can ensure that you get the service you have become accustomed to.

The service offering to Jade customers is an online only service which does not include a dedicated Account Manager, however the full suite of online offerings and branding is available. Wizard customers who now fall in the category of Jade will enjoy these online only offerings.



AMROD LOYALTY PROGRAMME

Our Carbon Tier has been upgraded to **JADE**

- BRAND IN-HOUSE**
Enjoy all the benefits and offerings of our wide branding spectrum - all positions, colours and applications included*
*excluding embroidery
- BRANDING LAYOUT**
You will receive a detailed branding layout with visualisation and technical specifications, for your approval*
*excluding Logo24
- ONE CHANGE INCLUDED**
You have the ability to make one change per branding layout at no extra cost

Go to www.amrod.co.za to view our Jade Online Ordering & Approvals Step-by-Step Guide and Video Tutorial.

JADE
Loyalty Rewarded

Amrod and Wizard Account managers will be operating from the same premises and can be contacted on our

National number

+27 11 457 9900

Tollfree number

086-11-Amrod

CLICK HERE
FOR CONTENTS PAGE



How do I place my Altitude order at Amrod South Africa branches?

The order process for Altitude products will operate in the exact same manner as Amrod orders.

Orders for collection or delivery in **South Africa**

Order Online

- 1 Place your orders online
- 2 Complete your branding job card online
- 3 Approve online
- 4 Choose Delivery and send the order door-to-door
- 5 All of this to save you time & money

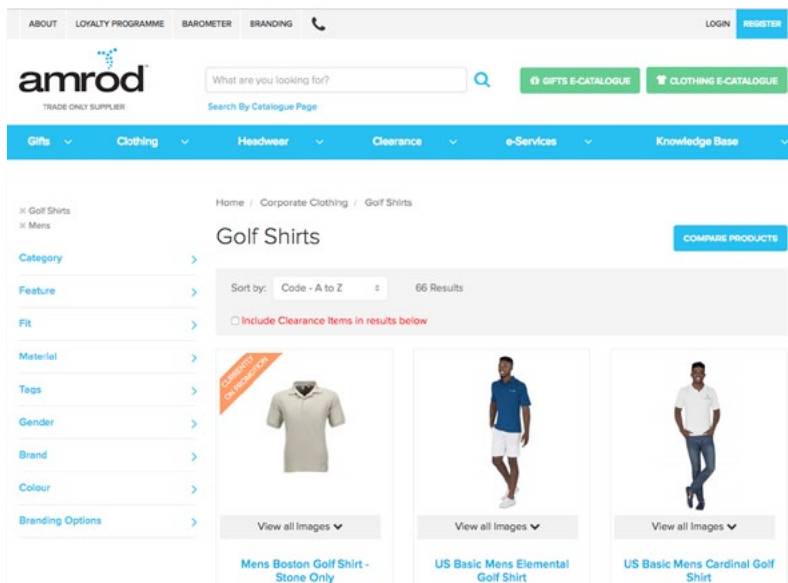


Order through your Account Manager

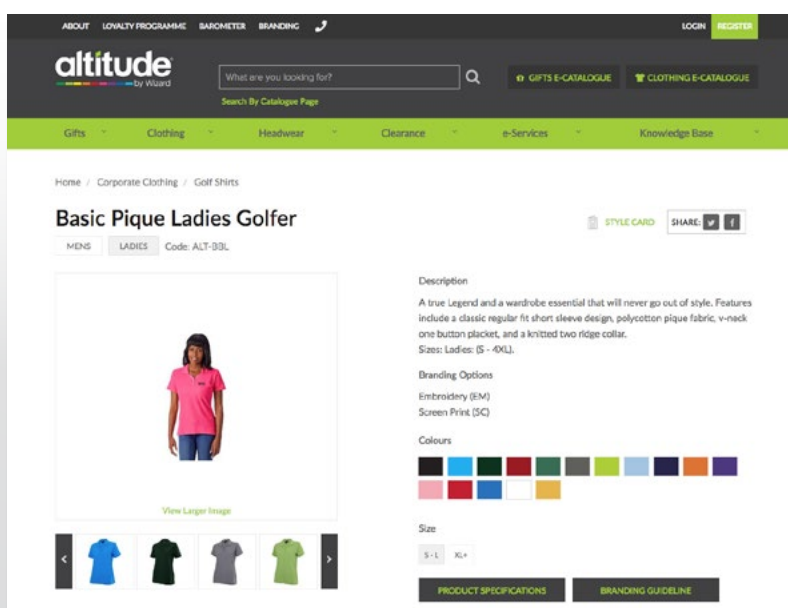
- 1 Place your orders with your current AM / CSR Rep
- 2 Send your branding details to your AM / CSR rep
- 3 Approve jobs through your AM / CSR rep

If you are unsure about how to use the Amrod system, please visit www.amrod.co.za. The comprehensive knowledge base has detailed instruction videos, webinars and tutorials.

If you are unsure of your Account Manager, please contact us on +2711 457 9900, or log onto our website to find this information in your dashboard.



Orders for Amrod products to be placed with your existing Amrod Account Manager or online at www.amrod.co.za



Orders for Altitude products to be placed with your existing Wizard Account Manager or online at www.altitudeco.co.za



[CLICK HERE FOR CONTENTS PAGE](#)



How do I place my Altitude order at Amrod Africa branches?

Orders for collection or delivery in **Africa**

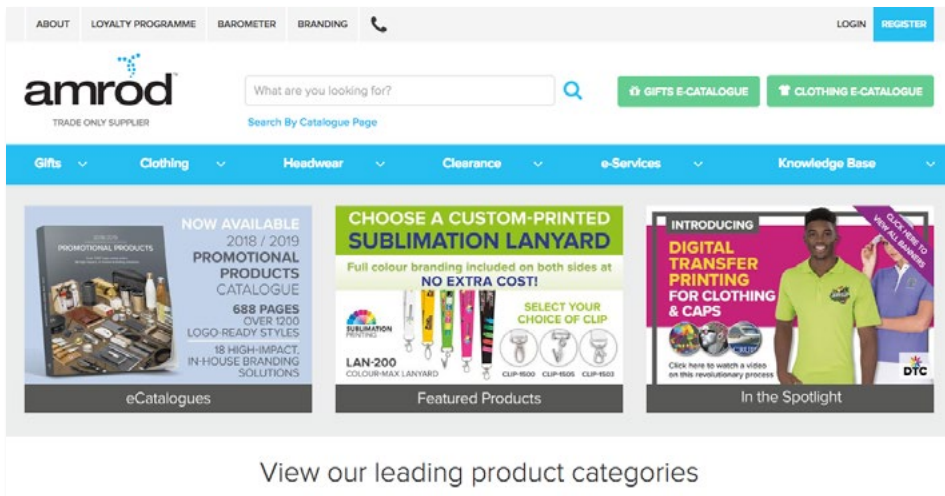
Order Online

- 1 Place your orders online
- 2 Complete your branding job card online
- 3 Approve online

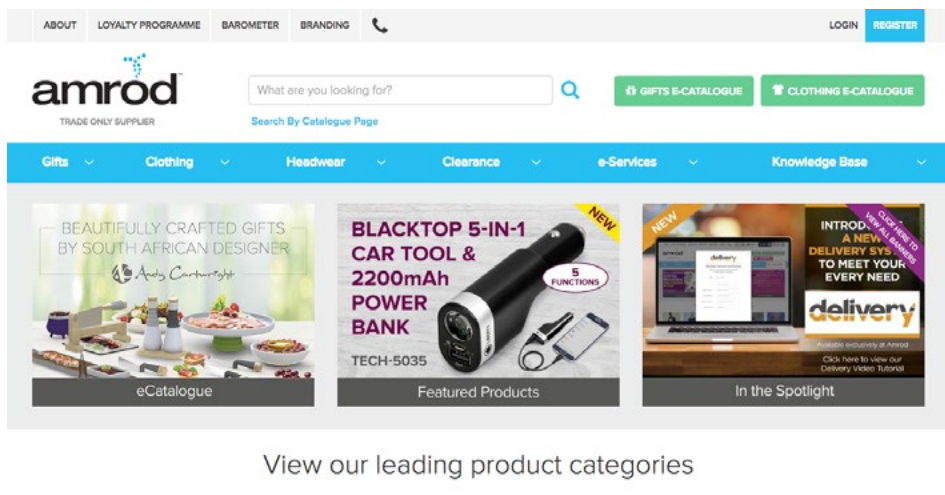
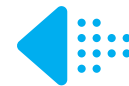


Order through your Account Manager

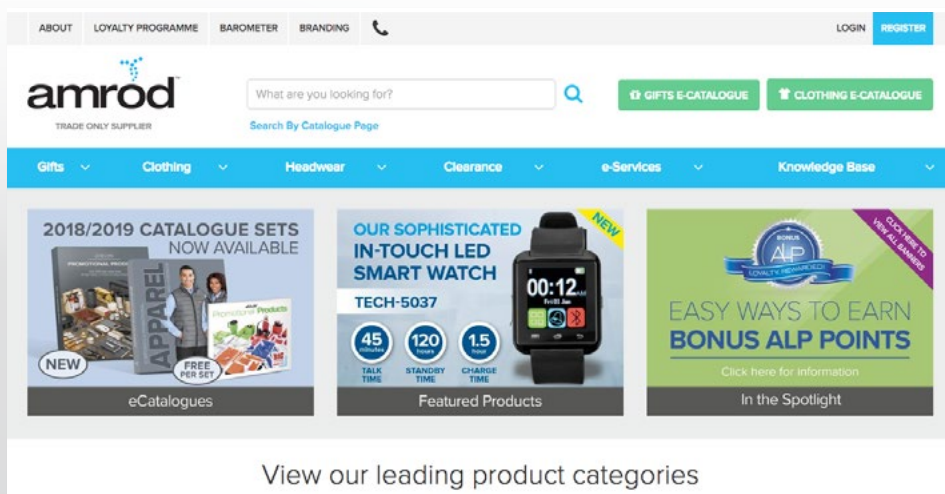
- 1 Place your orders with your current AM (Amrod)
- 2 Send your branding details to your AM
- 3 Approve jobs through your AM



Botswana
www.amrod.co.bw



Zambia
www.amrod.co.zm



Kenya
www.amrod.co.ke



CLICK HERE
 FOR CONTENTS PAGE

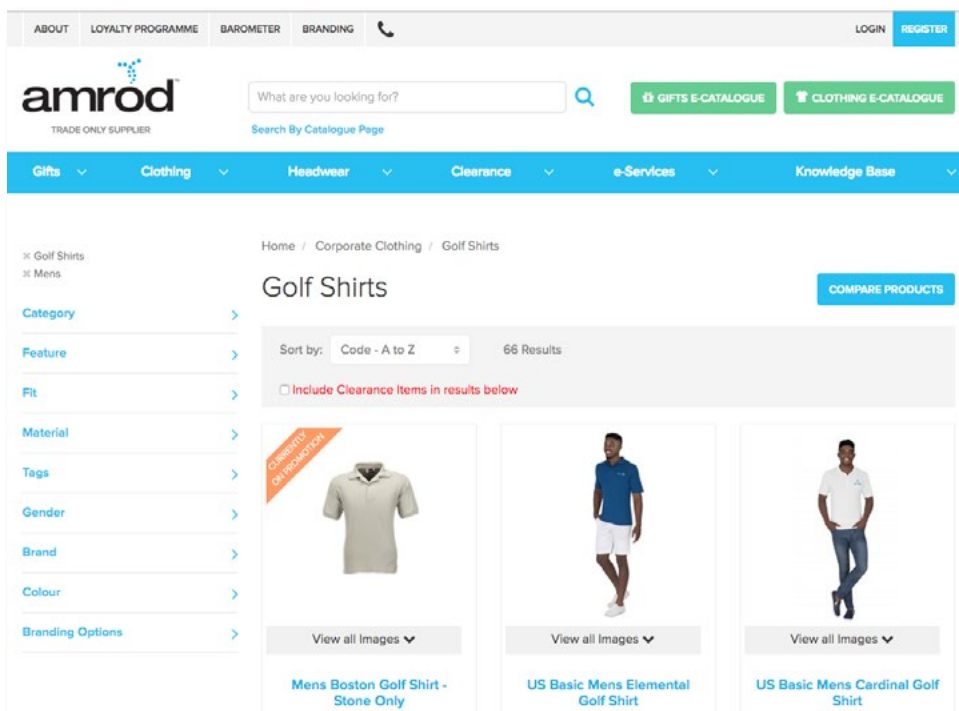


What websites are available for Altitude products?

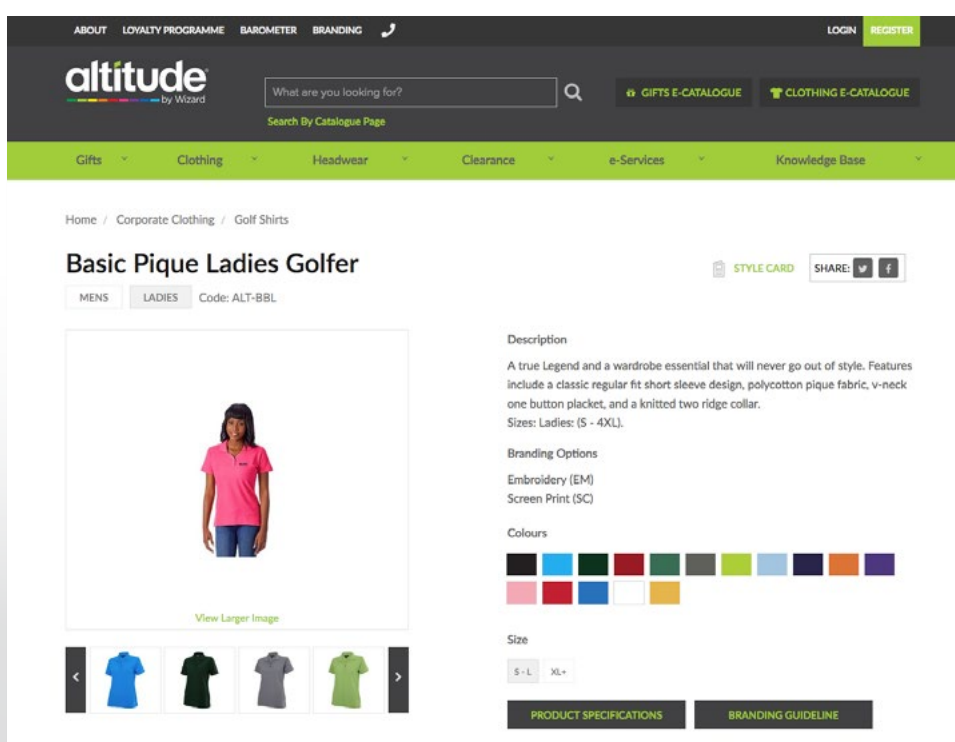
South African Websites

In January 2019 the www.altitudeco.za website will be upgraded and revamped.

The website will have a completely new look and feel that will fall in line with the new Altitude brand and will operate with the exact same functionality and features that you have become accustomed to on the Amrod website.



To place an order for Amrod products go to www.amrod.co.za



To place an order for Altitude products go to www.altitudeco.za

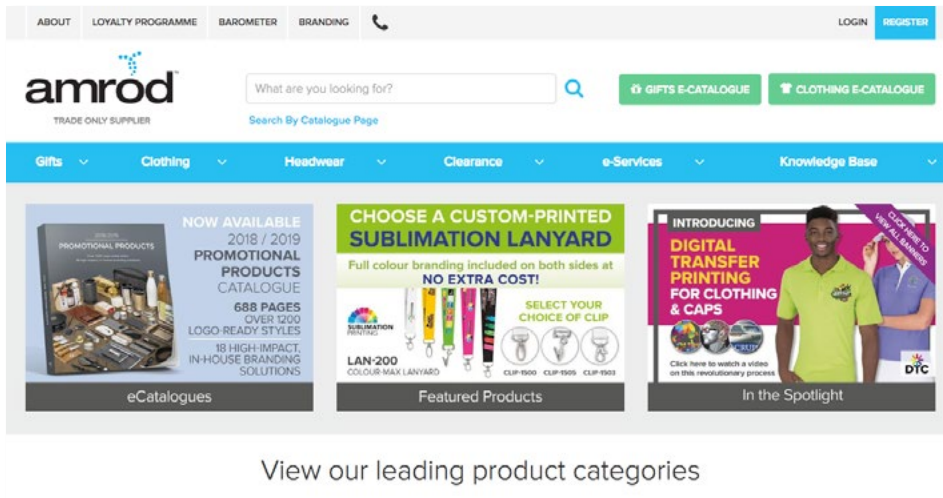




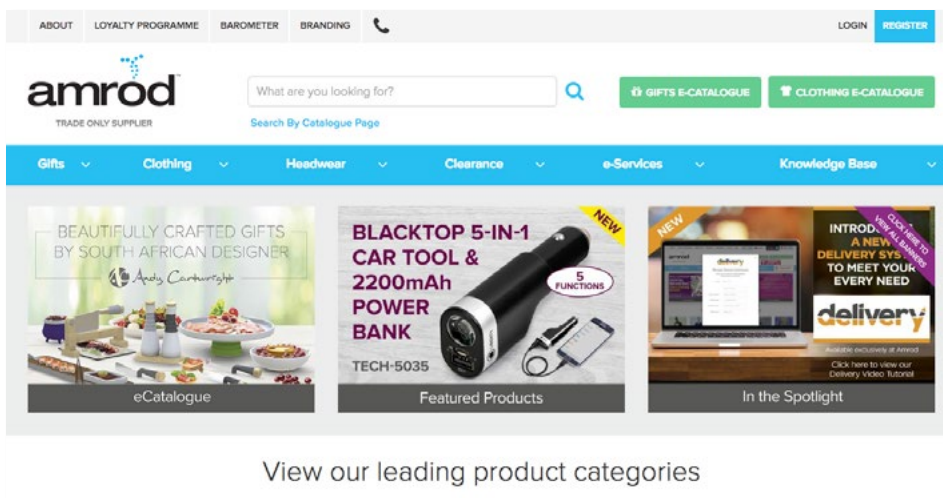
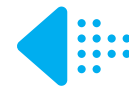
What websites are available for Altitude products?

Non-South African Websites

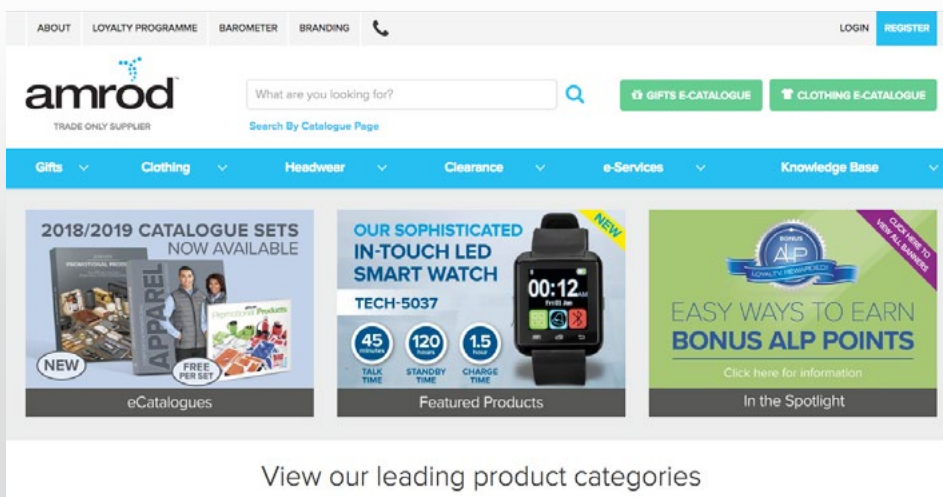
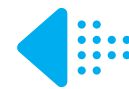
The Altitude product ranges will be incorporated into the existing Amrod Africa websites. Your local currency site below will therefore be your single point of online interaction for Amrod and Altitude products



Botswana
www.amrod.co.bw



Zambia
www.amrod.co.zm



Kenya
www.amrod.co.ke



CLICK HERE
FOR CONTENTS PAGE



How do I log into the new Altitude website?

For your convenience and ease of access you will use the exact same login information that you currently use for Amrod.

All of your credentials will be transferred to the new Altitude website.

Once you log on you will be able to add additional users to your profile.

If you do not know your credentials, you can retrieve these credentials created by following the 'forgot my password' prompts.

The screenshot displays the Altitude website interface with a 'Customer Login' modal form overlaid. The modal contains the following elements:

- Header: 'Customer Login' with a close button (X).
- Text: 'Don't have an account? Click here to register.'
- Form fields: 'Email' and 'Password' input boxes.
- Button: A green 'LOGIN' button.
- Footer: 'Forgot your password? / Change current password.'

The background website shows the Altitude logo, navigation links (ABOUT, LOYALTY PROGRAMME, BAROMETER, BRANDING), and a grid of product categories including Aprons, Conti Suits, T-Shirts, Gift Sets, Mobile Technology, Bags, Golf Shirts, Workwear, Bodywarmers, Outdoor & Recreation, Drink-and-Lunchware, and Writing Instruments.



Will I have one account for payment?

By January 2019 your account for Altitude products (Wizard) and Amrod products will be consolidated and you will be able to pay all outstanding invoices in one payment.

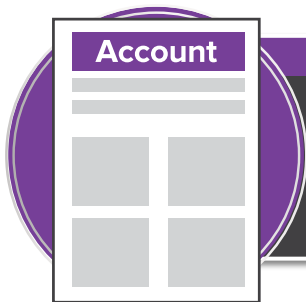
The Wizard legal entity will no longer exist and all your invoices for both Amrod and Altitude products will be invoiced under the Amrod entity and VAT number. For ease of reference, please note the details below.

AMROD CORPORATE SOLUTIONS (PTY) LTD

REG: 2016/224630/07

VAT: 4710275134

If you have a credit balance with Amrod and Wizard your credit will be adjusted to accommodate an increased spend on the combined account. If you do not have credit at Amrod but have credit at Wizard, you may be required to complete a new credit application. We will assist with making this process as effortless as possible.



Do I need to register a new account with Amrod?

Your Amrod account will become your only account, therefore if you do not have an Amrod account but have a Wizard account, you will be required to register with Amrod. This registration has been free for all Wizard customers from May 2018.

If you have not registered during 2018, you will be required to pay the registration fee of R999 on registration in 2019. You will also not be eligible to buy Amrod or Altitude products until you have registered.

ABOUT LOYALTY PROGRAMME BAROMETER BRANDING LOGIN REGISTER

amrod
TRADE ONLY SUPPLIER

What are you looking for?

[GIFTS E-CATALOGUE](#) [CLOTHING E-CATALOGUE](#)

[Gifts](#) [Clothing](#) [Headwear](#) [Clearance](#) [e-Services](#) [Knowledge Base](#)

Home / Register

Register Once: Amrod & Wizard Collective

In December 2017 Amrod acquired Wizard Collective and while both companies will continue to offer you a great range of products and services on their separate platforms, one of the benefits is that you only need to register once to take advantage of both offerings.

Both companies are strictly trade-only and our promise to our clients is that we do not compete with them for business; as such our initial registration process is very strict and requires that you supply us with the necessary documents and company information to confirm that you are a reseller.

How it Works

Once you have filled in the required fields in the "Apply to Register" section of this page and attached or mailed the necessary documentation, your application will be vetted to ensure that the core function of your business is the resale of promotional gifts and/or clothing.

If your application is approved, a once-off fee of only R 999.00 ex VAT is payable for registration at both Amrod and Wizard Collective and gives you access to the products and services of both market-leading promotional suppliers. You will receive an e-mail with the terms and conditions for Amrod and Wizard Collective as well as an invoice for the registration fee. Please read the terms and conditions carefully before signing each and sending them back to us along with proof of payment of the registration fee.

How will I be invoiced?

You will receive separate invoices, notifications and job cards for orders placed on Amrod and Altitude products respectively. This will apply even if you place a joint order for Amrod and Altitude products.

The invoices and notifications will be visibly different to make it easier to identify which product each document relates to.

The terms and conditions of all orders will now be governed by the Amrod standard terms and conditions.

Terms and conditions in South Africa

Terms and conditions in Africa



amrod
AFRICA'S LEADING TRADE ONLY TOTAL SOLUTION PROMOTIONAL PRODUCTS PROVIDER

Amrod Corporate Solutions (Pty) Ltd
Johannesburg Head Office
Cnr Pretoria Main Road and Beatty Street,
Waterfall Commercial District, Woodmead,
Johannesburg, 2146, South Africa
VAT # 4710275134 REG # 2016/224630/07

Postal Address
PO Box 767617
Sandton, Johannesburg
Gauteng, 2146
South Africa

+27 11 457 9900
+27 11 457 9910 (Orders)
+27 11 457 9914/21 (Payments)
info@amrod.co.za
www.amrod.co.za

Sales Order

STAFF PURCHASES	ACCOUNT DETAILS	CLIENT CONTACT DETAILS	YOUR ACCOUNT MANAGER
52 Saturn Crescent Lindro Business Park Sandton Gauteng South Africa	Number : AMR040 Email : vanishree@amrodgroup.co.za VAT # : Status : Tanzanite	Tel: 123 Fax: Email: vanishree@amrodgroup.co.za Cell:	Sheri-Lee Sallie Email: vanishree@amrodgroup.co.za Tel: 123

Item Code	Description	Colour	Size	Unit Price	Quantity	Discount %	VAT	Total
DW-7156-LB	Ventura Drink Bottle - Light Blue	LB	-	R 38.74	1	0.00%	R 5.81	R 38.74
LID-7160-BL	Screw Top Lid With Carabiner	BL	-	R 0.00	1	0.00%	R 0.00	R 0.00
Sub Total:								R 38.74
Discount:								R (0.00)
VAT (15%):								R 5.81
Grand Total:								R 44.55

TOTAL ALP Points awarded for this order. 39 ALP

To better understand our ALP Programme, please visit: <http://www.amrod.co.za/alp.aspx>

Please effect payment into the matching bank below. Payments effected into a bank not matching your bank may prevent goods from being released until the payment reflects in Amrod's bank accounts. PLEASE NOTE: We do not accept Cheques or Cash.

Nedbank (Business North Rand) Branch Code: 146905 SWIFT Code: NEDSZAJJ Account Number: 1469080648	FNB Branch Code: 255005 SWIFT Code: FIRNZAJJ Account Number: 62846543274	Standard Bank (Bedford Gardens) Branch Code: 019305 SWIFT Code: SBZAZAJJ Account Number: 240241975	ABSA (Sandton City) Branch Code: 632005 SWIFT Code: ABSAZAJJ Account Number: 4074060220
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Please note that this is a Sales Order document and Not a FINAL Invoice. It is based on the order you have placed with Amrod. This Sales order may change depending on a number of factors. Once finalised, a tax invoice will be emailed to you referencing the final SALES ORDER number. Sales orders do not appear on your statement.

Missing items must be reported within 24 hours of collection, and 72 hours in the event of a courier collection. Orders cancelled once placed in writing will attract a 15% cancellation fee.

Please note that whilst every effort has been made to fulfil orders accurately, should you take the above products to an external branding company, we ask that you check all items received BEFORE they get branded. Amrod cannot accept returns on incorrect items which have already been branded regardless of whether it's Amrod's fault or not.

Samples above R30.00 excl. VAT may be returned within 5 working days for a full credit, if in original packaging and in mint condition. All samples below R30.00 excl. VAT may not be returned. Memory Sticks may not be returned.

altitude
by Wizard

Wizard Collective (Pty) Ltd
Johannesburg Head Office
Cnr Pretoria Main Road and Beatty Street,
Waterfall Commercial District, Woodmead,
Johannesburg, 2146, South Africa
VAT # 4710275134 REG # 2016/224630/07

Postal Address
PO Box 767617
Sandton, Johannesburg
Gauteng, 2146
South Africa

+27 11 457 9900
+27 11 457 9910 (Orders)
+27 11 457 9914/21 (Payments)
info@altitude.co.za
www.altitude.co.za

Sales Order

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Item Code	Description	Colour	Size	Unit Price	Quantity	Discount %	VAT	Total
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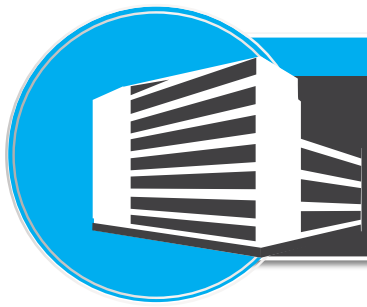
Nedbank (Business North Rand) Branch Code: 146905 SWIFT Code: NEDSZAJJ Account Number: 1469080648	FNB Branch Code: 255005 SWIFT Code: FIRNZAJJ Account Number: 62846543274	Standard Bank (Bedford Gardens) Branch Code: 019305 SWIFT Code: SBZAZAJJ Account Number: 240241975	ABSA (Sandton City) Branch Code: 632005 SWIFT Code: ABSAZAJJ Account Number: 4074060220
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Please note that whilst every effort has been made to fulfil orders accurately, should you take the above products to an external branding company, we ask that you check all items received BEFORE they get branded. Amrod cannot accept returns on incorrect items which have already been branded regardless of whether it's Amrod's fault or not.

Samples above R30.00 excl. VAT may be returned within 5 working days for a full credit, if in original packaging and in mint condition. All samples below R30.00 excl. VAT may not be returned. Memory Sticks may not be returned.



Where do I collect my order?

We will replicate the integrated operation of Amrod JHB throughout all of our branches. From January 2019, all Amrod branches will now be Amrod and Altitude by Wizard branches. This includes showrooms and collection points.

For your convenience, as of January 2019 you will be able to collect both Amrod and Altitude orders from a consolidated collection point.

See map of our collection depots

SOUTH AFRICAN BRANCHES

1 JOHANNESBURG HEAD OFFICE

Physical Address: Cnr Pretoria Main Road & Beatty Street, Waterfall Commercial District, Woodmead, Johannesburg, 2090, South Africa
Tel: +27 11 457 9900
Email: info@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -26° 3' 47.63" +28° 6' 34.19"

2 BLOEMFONTEIN

Physical Address: Unit 5, Monument Business Park, 50 Monument Road, Oranjesig, Bloemfontein, 9301, South Africa
Tel: +27 51 140 8880
Email: bloemfontein@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -29°08'24.7" +26°12'46.1"

3 CAPE TOWN

Physical Address: 32 Gold Street, Northgate Estate, Brooklyn, Cape Town, 7405, South Africa
Tel: +27 21 927 5300
Email: capetown@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -33° 54' 46.9" +18° 29' 11.9"

4 DURBAN

Physical Address: Unit 2, Thynk Retail Park, 23 Riverhorse Road, Riverhorse Valley Estate, Durban, 4001, South Africa
Tel: +27 31 534 6760
Email: durban@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -29° 46' 45.07" +30° 59' 33.14"

5 PORT ELIZABETH

Physical Address: Unit 27, Willow Road Business Park, Willow Road Fairview, Port Elizabeth, 6065, South Africa
Tel: +27 41 030 7000
Email: pe@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -33°58'03.3" +25°31'54.4"

6 PRETORIA

Physical Address: Unit 27, Scientia Technopark, Meiring Naude Road, Lynnwood Manor, Pretoria, 0081, South Africa
Tel: +27 12 342 9499
Email: info@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -25°44'38.2"S +28°16'35.8"E



AFRICAN BRANCHES

7 WINDHOEK, NAMIBIA

Physical Address: 7907 Reger Street, Southern Industrial Area, Windhoek, Namibia
Tel: +264 85 201 4591/2
Email: namibia@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -22°34'29.8" +17°04'31.1"

8 GABARONE, BOTSWANA

Physical Address: Unit 2, Plot 22148, Nyamambisi Road, Gaborone West Industrial Site, Gaborone, Botswana
Tel: +267 311 0549
Email: botswana@amrod.co.za
Web: www.amrod.co.bw
GPS co-ordinates: -24°41'12.6" +25°53'08.1"

9 NAIROBI, KENYA

Physical Address: Rhapta Heights, Cnr St Michaels & Rhapta Road, Westlands, Nairobi, Kenya
Tel: +254 716 914445
Email: kenya@amrod.co.ke
Web: www.amrod.co.ke
GPS co-ordinates: -1.263284 +36.783716

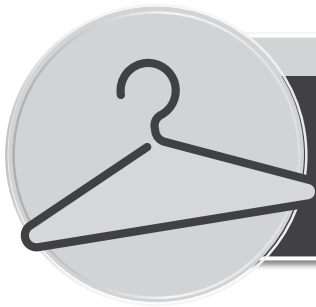
10 LUSAKA, ZAMBIA

Physical Address: 2337 Kabelenga Road, Oakhill Business Park, Lusaka, Zambia
Tel: +260 21 122 1026 | +260 21 122 1096
Email: zambia@amrod.co.zm
Web: www.amrod.co.zm
GPS co-ordinates: -15°24'40.9"S +28°17'09.4"E

11 LAGOS, NIGERIA OPENING SOON!

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Where can I find Altitude Showrooms?

One of the great benefits to customers will be the ability to view the Amrod Collection and Altitude range in one showroom. During December we will be relocating the Altitude showrooms, and from January 2019 you will enjoy a full combined Amrod and Altitude showroom experience at all the Amrod showrooms.

The Altitude range will also be incorporated into all of the Amrod Africa showrooms: Botswana, Namibia, Kenya and Zambia (Nigeria from Q2 2019).

See map of our closest showrooms

SOUTH AFRICAN BRANCHES

1 JOHANNESBURG HEAD OFFICE

Physical Address: Cnr Pretoria Main Road & Beatty Street, Waterfall Commercial District, Woodmead, Johannesburg, 2090, South Africa
Tel: +27 11 457 9900
Email: info@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -26° 3' 47.63" +28° 6' 34.19"

2 BLOEMFONTEIN

Physical Address: Unit 5, Monument Business Park, 50 Monument Road, Oranjesig, Bloemfontein, 9301, South Africa
Tel: +27 51 140 8880
Email: bloemfontein@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -29°08'24.7" +26°12'46.1"

3 CAPE TOWN

Physical Address: 32 Gold Street, Northgate Estate, Brooklyn, Cape Town, 7405, South Africa
Tel: +27 21 927 5300
Email: capetown@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -33° 54' 46.9" +18° 29' 11.9"

4 DURBAN

Physical Address: Unit 2, Thynk Retail Park, 23 Riverhorse Road, Riverhorse Valley Estate, Durban, 4001, South Africa
Tel: +27 31 534 6760
Email: durban@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -29° 46' 45.07" +30° 59' 33.14"

5 PORT ELIZABETH

Physical Address: Unit 27, Willow Road Business Park, Willow Road Fairview, Port Elizabeth, 6065, South Africa
Tel: +27 41 030 7000
Email: pe@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -33°58'03.3" +25°31'54.4"

6 PRETORIA

Physical Address: Unit 27, Scientia Technopark, Meiring Naude Road, Lynnwood Manor, Pretoria, 0081, South Africa
Tel: +27 12 342 9499
Email: info@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -25°44'38.2"S +28°16'35.8"E



AFRICAN BRANCHES

7 WINDHOEK, NAMIBIA

Physical Address: 7907 Reger Street, Southern Industrial Area, Windhoek, Namibia
Tel: +264 85 201 4591/2
Email: namibia@amrod.co.za
Web: www.amrod.co.za
GPS co-ordinates: -22°34'29.8" +17°04'31.1"

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11 LAGOS, NIGERIA OPENING SOON!

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Will branding be available on Altitude products?

From January 2019 all Altitude clothing and gifting will be sold with a branding method included in the pricing.

The Altitude clothing range (excluding T-shirts) will include as a standard method – a 1 position DTC print. T-shirts will include a 1-colour screen print. Embroidery will be offered on Altitude clothing, however this will be offered at an additional charge. Detailed pricing and specifications will be communicated in due course.

For a few specific products on which DTC cannot be used, another branding method will be included in the price. The branding guidelines, branding calculator and other relevant branding information have been standardised across both Amrod and Altitude for ease of use and will be available from January 2019.

WITH HIGH RESOLUTION, PHOTO-REALISTIC RESULTS

you'll never have to compromise on your artwork again.

DIGITAL TRANSFER PRINTING ON CLOTHING:

- is soft-touch and super-lightweight to wear
- has flexible characteristics and stretches with the garment
- has only one set up cost no matter the number of colours
- offers long-lasting results



The additional advantages of digital transfer printing become clearly apparent when compared and contrasted to the more traditional processes of embroidery and heat transfer.

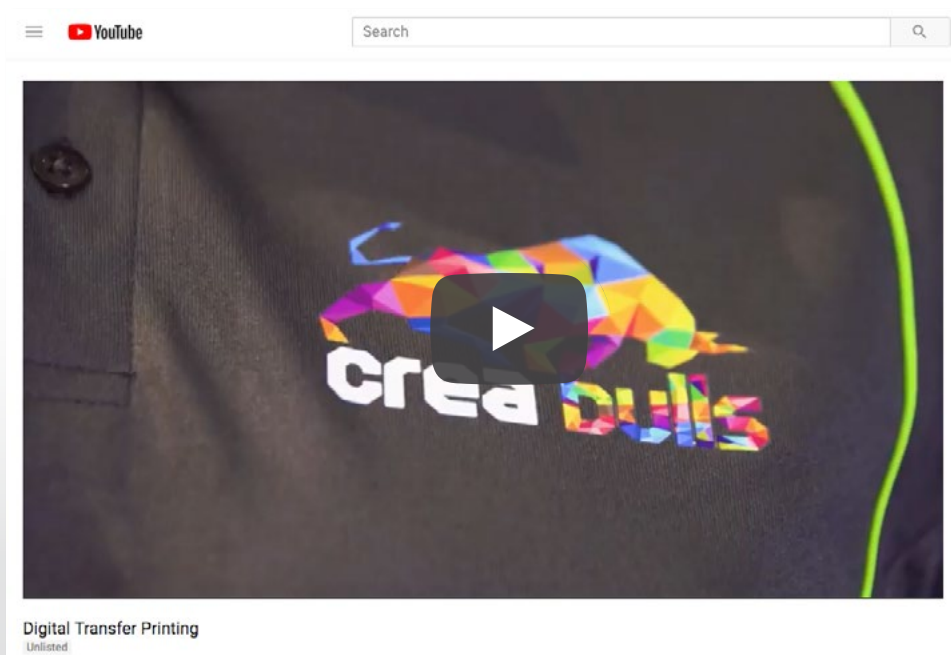
There are four main characteristics that make this a true branding revolution:

- 1 FINE DETAIL AND SMALL TEXT
- 2 GRADIENTS AND SHADING
- 3 BRIGHT AND VIBRANT COLOURS
- 4 PHOTO-REALISTIC RESULTS

DTC

[CLICK HERE](#)

TO VIEW A VIDEO OF THE REVOLUTIONARY DIGITAL TRANSFER PRINTING (DTC) PROCESS



[CLICK HERE](#)

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